



CULTURAL AWARENESS

Objective

When working with colleagues from other countries and cultures, the most important thing is to understand your own cultural blueprint, the cultural blueprint of your colleagues and how to handle possible differences positively. The 'Cultural Awareness' training enables you to communicate and handle situations more effectively across cultures.

By the end of the training, participants will be able to:

- Understand of the foundation of cultures
- Know of the impact of cultural differences
- Gain insights about one's own cultural blueprint
- Know necessary foundation and tools to become culturally competent
- Understand of the cultural challenges facing multicultural workplaces
- Have opportunity to enhance cultural sensitivity and competence
- Gain practical tools to reduce cross-cultural misunderstandings and encourage positive cross-cultural working relationships

Summary of content

- What is culture?
- What is cultural awareness?
- Cultural values and attitudes of different nationalities and a host of other people's cultures (time, space, group dynamics, authority, tasks, relationships)
- Your personal cultural blueprint based on the Model of Freedom Personal Cultural Profiler; are you Action oriented, Process oriented, Task oriented or Role oriented?
- Your cultural blueprint compared to the general outcome of other colleagues
- Tips and strategies for specific countries/cultures

Structure

This training is based on the Model of Freedom and is very practical, highly enjoyable and interactive. It consists of a combination of theory, individual and group activities. Prior to the workshop, the participants will be asked to do the online Model of Freedom Personal Cultural Profiler which assesses their personal preferred behaviour in a management environment.

Recommended participants

Suitable for employees at all levels in organisations that are faced with cultural differences. We customise our training as closely as possible to the needs of the organisation and the participants.